

# Verona Gillespie

UI, CSS & Wordpress Developer

info@codebloo.com

310.728.0394

Hangouts: bathory@gmail.com

Los Angeles

I am a senior front-end UI developer with a background in graphic design. Working exclusively as a remote team member, I excel at ultra fast PSD-to-Code conversions, responsive development, Wordpress theme creation, front-end views for custom SAAS projects and cloud apps, and optimizing Shopify stores. I am enthusiastic about good code, simplicity and user experience. I have a special interest in projects that help improve communities, film, and small dogs. I'm highly personable and excellent at managing client expectations. It's easy to get in touch with me via telephone, Hangouts or email.

## RECENT EMPLOYMENT

<i>Conversion Systems, (www.conversionsystems.com) Front end developer (remote contract)</i>	<i>01/17 – ONGOING</i>
<i>Cilamour Inc, (www.vegalash.com) Contract Shopify Developer &amp; Store Manager (remote)</i>	<i>09/16 – 01/17</i>
<i>CODEBLOO Inc, (www.codebloo.com) CEO, Creative Developer</i>	<i>04/99 – ONGOING</i>
<i>School Day (www.schoolday.com) Front-end UI developer (remote)</i>	<i>01/16 – ONGOING</i>
<i>Statabase Senior Front-end developer (remote)</i>	<i>06/14 – 01/16</i>
<i>ShelfLife, (www.shelflifex.com) Co-Founder &amp; CIO</i>	<i>01/11 – 11/12</i>
<i>GlobusMedia, (www.globusmedia.com) Front-end developer</i>	<i>03/09 – 10/10</i>

## RECENT PROJECTS

<i>Social and Environmental Entrepreneurs (SaveourPlanet.org) HTML/CSS/SASS/Theme Development for Wordpress</i>
<i>Life You Love (LifeYouLove.ca) HTML/CSS/SASS/Theme Development for Wordpress with WooCommerce Memberships, Mailchimp templates</i>
<i>Amazon Studios (AmazonStudiosAwards.com &amp; AmazonStudiosGuild.com) HTML/CSS/SASS/Plugin Development for Wordpress</i>
<i>KinkBnb (KinkBNB.com) HTML/CSS/SASS/UX Design for Django</i>

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**vegaLASH – (vegaLASH.com)**

**HTML/CSS/SASS for Wordpress & Shopify Plus (over \$600k a month direct sales)**

**Chiron Investment Management – (ChironIM.com)**

**HTML/CSS/LESS for DJANGO views (custom secure financial application)**

**School Day – (SchoolDay.com)**

**HTML/CSS/LESS for DJANGO views (custom application)**

**Ski Heavenly Blog – (blog.SkiHeavenly.com)**

**HTML/CSS/JavaScript for Wordpress**

**Udemy for business – (business.Udemy.com)**

**HTML/CSS/JavaScript for Wordpress**

**Dogs Without Borders – (DogsWithoutBorders.org)**

**HTML/CSS/JavaScript for Wordpress, Digital Design, UX, Mailchimp templates, Print design**

**Sarah Demeestere – (SarahDemeestere.com)**

**HTML/CSS/JavaScript Development for Wordpress, Digital Design, UX**

**Prey Taxidermy – (PreyTaxidermy.com)**

**HTML/CSS/JavaScript Development for Shopify, UX**

**Dick Clark Productions – (DickClark.com)**

**HTML/CSS/JavaScript for Wordpress**

## **SKILLS**

- HTML5
- CSS3 / Media Queries / Mobile First Development / SASS & LESS (Codekit, Compass, Bourbon)
- Bootstrap, Skeleton, Susy & other Grid Systems
- jQuery
- Wordpress
  - WooCommerce & Sensei, Storefront
  - Gravity Forms
  - Advanced Custom Fields
  - Custom Post Types
  - Shopp
  - Child Themes
  - functions.php
- Shopify theming and optimization, recurring sales & paid acquisition sales
- Photoshop & Illustrator
- Versioning (Git, Bitbucket, SVN)
- JIRA & Confluence, Basecamp, InVision, Trello, Zeplin
- Agile, Waterfall, Rapid, SLACK, Hangouts
- PSD to code conversions
- Cross Browser & Cross Device Compliance and Troubleshooting
- A/B Testing with Optimizely & VWO

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- Mailchimp templating, Klaviyo Flows
- Wireframing, Balsamiq
- User Experience
- Website Architecture
- Extensive experience working within Rails, Django and PHP frameworks
- Client Management & writing custom documentation (user manuals for site management)
- Converting older sites to CMS
- Analysis of strengths and weaknesses of existing HTML pages to determine competitive direction, for further development of new visual content, in keeping with client and market expectations
- Bilingual in English & French

## **EDUCATION**

- 2007-2008: Bristol Old Vic Theatre School, MFA Professional Acting, Bristol, UK.
- 2002: Ryerson Polytechnic University, BAA New Media. Toronto, Canada.

**Main Site - <http://www.codebloo.com>**

**Design Portfolio available – <http://www.codebloo.com/portfolio>**

**Linked in – <http://www.linkedin.com/in/veronagillespie>**

**Angel List - <https://angel.co/gillespie>**